

Craig Hengel

craig@craighengel.com • (651) 336.5934 • 207 35th Avenue North Saint Cloud, MN 56303

objective

To obtain a position where I can use my knowledge, experience and creativity to contribute to goals.

skills

- Knowledge in CSS, HTML, PHP, and SEO optimization
- Proficient in blogging software (Wordpress, Tumbler, etc.)
- Fluent in Windows and Mac OS
- Experienced in Marketing and Advertising Strategies

Software Skills

- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Adobe Dreamweaver
- QuarkXpress
- Microsoft Office

experience

Moxie Star

Graphic Designer, Assistant (January 2009 - Present)

- Designed print and online advertisements, press kits, posters, promotional materials and merchandise for clients.
- Built and managed Web sites and social networking profiles (MySpace, Facebook, Twitter, etc.).
- Educated clients with on how to manage their online presence.
- Other Duties included media buying, training interns and video editing.

Nahan Printing Inc.

Sheetfed II (September 2007 - February 2009)

- Assisted in the operation of printing presses.
- Used attention to detail to ensure all work produced matched customer proofs.
- Gained experience on various printing presses and bindery equipment.
- Performed preventative maintenance and repairs of equipment.

Mosaic

Field Representative (July 2006 - Present)

- Ensured clients' products and services were represented in accordance with brand image.
- Worked closely with retail associates and store management at major retailers.
- Educated and answered any question on clients' products or services.
- Represented top companies such as Microsoft, American Express, and 3M.

education

St. Cloud Technical College **St. Cloud, MN** **2006-2007**

Degree in Graphic Communications

- Dean's List, 2006-2007 with GPAs of 3.75 and 3.84.

MN State University Moorhead **Moorhead, MN** **2003-2004**

Mass Communication/Advertising

portfolio

Examples of my work can be seen at www.designbyc4.com

references

Available upon request.